

Data & AI-enabled Business Models

How do you turn your data and AI assets into business models?

CUSTOMER GROUP

What is your customer group?

VALUE PROPOSITION

What is your value proposition to the buyer group?

PRODUCT/SERVICE OFFERING

What format do you plan to offer the assets?

REVENUE MODEL

What is the anticipated revenue model?



CUSTOMER GROUP

VALUE PROPOSITION

OFFERING

REVENUE MODEL



CUSTOMER GROUP

VALUE PROPOSITION

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REVENUE MODEL



CUSTOMER GROUP

VALUE PROPOSITION

OFFERING

REVENUE MODEL



LEAN SERVICE CREATION

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