

Business Goals & Drivers

Clarify to your team what you are aiming to change and why

YOUR AMBITION:

YOUR CUSTOMER GROUP IN FOCUS?

THE IMPACT YOU AIM FOR?

PROBLEMS THAT ARE WORTH SOLVING AND TAKING YOU TO YOUR VISION:

TECHNICAL ENABLERS YOU HAVE ACCESS TO?

DATA AND AI ASSETS YOU HAVE:

Own:

Partner:

3rd party:

Limitations: